

# 4

## SIMPLE STEPS TO OPTIMIZE THE PC LIFECYCLE



Realize an average 8.2-month shorter PC refresh cycle.<sup>1</sup>

Up to  
**25%**

reduced costs of PC lifecycle management.<sup>2</sup>



Predictable price per seat per month.



Stay ahead of the PC refresh cycle with 3- or 4-year terms.<sup>3</sup>

PC as a Service offers the business-ready hardware, workforce-enabling software, efficient deployment, responsive support services and flexible financing options<sup>4</sup> your business needs to thrive. No matter your specific needs, we have a plan for it. Just follow these four simple steps to optimize your PC's lifecycle:

### 1 | Choose your hardware

We'll work together to help you select from the latest PC technology and design a solution that fits your end users and future IT needs.

### 2 | Choose your service

- From managing the entire deployment, to software installation, data migration, training and implementation of your hardware we can help you get your solution up and running quickly.
- Keep your solution optimized and running at its peak by choosing from one of our best-in-class support offers, with around-the-clock experts and automated proactive and predictive tools.

### 3 | Choose your term

Select the lifecycle term and financing that meets your business requirements.

### 4 | Recycle and refresh

At the end of a PC's life, we can help you transition to the latest technology and even return the old systems. To help ensure sensitive data does not fall into the wrong hands, you have the option for data sanitization<sup>5</sup> onsite for your legacy system.

Contact us to learn more how we can help you.



Powered by Intel®.

<sup>1</sup> Limit 20-300 units

<sup>2</sup> Based on Dell's PC Lifecycle Services Estimator tool developed by Forrester Consulting, commissioned by Dell and Intel®, May 2018. Estimated savings is calculated over 3 years and includes hardware, software, services and other resource adjustments across PC lifecycle management. For more information, visit: <https://tools.totaleconomicimpact.com/go/dell/pclifecycle/index.html>

<sup>3</sup> Terms subject to credit approval and documentation provided by and acceptable to Dell Financial Services.

<sup>4</sup> Flexible financing available for custom orders >150 units. Terms subject to credit approval and documentation provided by and acceptable to Dell Financial Services.

<sup>5</sup> No data removal process leaves a hard drive or computer as free from residual data as a new product. Dell EMC makes no recommendations regarding the customer's security needs or representations regarding the effectiveness of one method of data removal over another. It is the customer's responsibility to protect any confidential or sensitive information contained on its hard drives recovered by Dell EMC.

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