3 ways Red Hat Ansible Automation Platform accelerates innovation

Checklist

Automate to innovate

The pace and scale of digital business innovation is increasing. Industries are experiencing widespread disruption. Digitally connected customers are more demanding. And digitally native businesses are creating new competition.

To succeed in this digital economy, mid-size organizations strive to optimize resources, accelerate development, and quickly adapt to market changes. However, routine tasks, manual processes, and inefficient workflows create a burden on your IT teams—and affect your ability to quickly deliver value to customers.

An automation strategy with Red Hat® Ansible® Automation Platform can help your organization improve existing processes and execute your digital initiatives. Applying modern automation to your organization's application environment helps your business better serve customers—so you can be successful in the digital economy. Here are three ways automation can help your organization accelerate innovation:

1 Simplify IT operations

One of the hallmarks of Ansible Automation Platform is its simplicity. Since all automation playbooks are written in a natural language, they are easy for anyone to understand, adopt, and start using. Since no coding skills are required, many users become productive quickly with little training. Ansible Automation Platform gives you a simple approach to improving operational efficiency, management, and scalability of heterogeneous IT environments.

2 Gain the power of open source

Ansible Automation Platform is powerful enough to provision servers, manage configurations, automate entire workflows, and orchestrate the complete application life cycle. Ansible Automation Platform is built on Ansible open source technology, which gets more than a quarter million downloads on GitHub each month and has more than 3,550 contributors.[1]

Business value of Ansible Automation Platform

Forrester has determined that Red Hat Ansible Automation Platform helped an organization achieve:

- **US$1,321,364** in operational efficiency savings.
- **US$389,707** in infrastructure appliance software savings.
- **94% reduction** in the resource hours needed to recover from security incidents.[2]

"In the past, we had a few outages caused by staff running commands with unexpected results. Now, by routing everything through Red Hat Ansible Tower, we have much higher quality and availability assurance."[3]

Michael Perzel

Senior DevOps Engineer, Surescripts

1. https://www.ansible.com/overview/it-automation
2. "The Total Economic Impact™ of Red Hat Ansible Tower," a June 2018 commissioned study conducted by Forrester Consulting on behalf of Red Hat. https://www.redhat.com/en/resources/total-economic-impact-ansible-spotlight?source=searchresultlisting
3. Red Hat case study. "Surescripts speeds DevOps work with Red Hat Ansible Automation," https://www.redhat.com/en/resources/surescripts-customer-case-study.

3 Boost efficiency—and innovation

By automating manual, repetitive tasks, you can help your staff work more efficiently and productively—giving them time to focus on innovation. Ansible Automation Platform provides an agentless architecture, reducing the complexity of your IT environment.

BENEFITS OF ANSIBLE AUTOMATION PLATFORM

Speed of innovation

Deliver applications faster by reducing manual effort and complicated coordination.

High-value talent

Help your highly skilled people focus on tasks that matter to your business.

Automation for everyone

With its common language, Ansible Automation Platform is easy to learn and operate, and it brings simplicity to your IT organization.

START YOUR AUTOMATION JOURNEY

Increase the speed and efficiency of innovation with automation technologies and practices. Learn more at redhat.com/ansible

Ansible Automation Platform ROI

498% 5-year return on investment (ROI)

135% more applications developed per year

US$1.13 million in additional new revenue

Payback in **5 months**[4]

"We chose Ansible Tower partly because it's easy to use and learn. You can make very fast progress compared to other configuration management tools."[5]

Bojan Nikolic
Head of IT Service Delivery, Swisscom

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Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers integrate new and existing IT applications, develop cloud-native applications, standardize on our industry-leading operating system, and automate, secure, and manage complex environments. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500. As a strategic partner to cloud providers, system integrators, application vendors, customers, and open source communities, Red Hat can help organizations prepare for the digital future.

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4. IDC White Paper, sponsored by Red Hat, "Red Hat Ansible Automation Improves IT Agility and Time to Market." June 2019. https://www.redhat.com/cms/managed-files/idc-business-value-red-hat-ansible-tower-analyst-paper-f17660- 201905-en_0.pdf?sc_cid=701f2000000u72aAAA

5. Red Hat case study. "Swisscom automates IT management with Red Hat Ansible Tower," https://www.redhat.com/en/resources/swisscom-case-study.